

THE BELLWETHER SERIES: SOUTH KOREA

Charting the future of finance in Asia-Pacific

September 15th 2010 • Grand Hyatt Seoul, South Korea

From fixing finance to the future of finance

The launch of Economist Conferences' Bellwether Series will bring together those closest to the region's financial systems to focus on Asia-Pacific's contribution to the recovery of the world's financial markets. *The Bellwether Series: South Korea* will provide a platform for exchange between the administration, policymakers, regulators and leaders in the investment arena, as they debate the future of finance for South Korea.

Featured speakers include:

- Chin Dong-soo, Chairman, **Financial Services Commission**
- Dr Kihwan Kim, Chairman, **Seoul Financial Forum**
- Nicholas de Boursac, Managing Director, **Asia Securities Industry & Financial Markets Association (ASIFMA)**
- Dr Lee Jong-wha, Chief Economist, **Asian Development Bank**
- Kim Kyung-soo, President, Institute for Monetary and Economic Research, **Bank of Korea**
- Shin Hyun-song, **Presidential Advisor on International Finance, South Korea**
- Dr Hyun Oh-seok, President, **Korea Development Institute**
- Lee Jae-sool, CEO & Country Managing Partner, **Deloitte Korea**

Why should you attend?

- Learn first-hand about the government's strategy to maintain South Korea's financial growth
- Gain insight into new inbound and outbound investment opportunities for South Korea
- Network and benchmark with leading investors, executives and policymakers

For the full programme visit

www.economistconferences.com/bellwetherkorea

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Programme at a glance

Wednesday September 15th, 2010 • Grand Hyatt Seoul, South Korea

Chairmen: Charles Goddard, Editorial Director, Asia-Pacific, Economist Intelligence Unit
Andrew Palmer, Finance Editor, *The Economist*

8.30am	Registration and refreshments	12.15pm	The future of global currencies and the outlook for the South Korean Won The US dollar has played the role of the world's leading reserve currency but some could argue that it has contributed to the global imbalances that we see today.
9.00am	Opening remarks		
9.10am	Keynote opening: What next for South Korea? The perspective from the Financial Services Commission An interview with the chairman of the Financial Services Commission on the steps being taken by regulators and the central bank to create a secure financial framework and the role Korea will play in a post-crisis global economy.	1.00pm	Lunch
		2.00pm	Keynote address: The G-20 and beyond
9.55am	Economist Intelligence Unit Briefing: South Korea and the global economy By the end of 2008 the outlook for the South Korean economy was bleak and the Economist Intelligence Unit had predicted a deep recession. Early days it is, but major catastrophe seems to have been averted as the latest economic figures show a surprisingly strong rebound. The Economist Intelligence Unit presents its global forecast and the implications for the South Korean economy in the mid- to long- term.	2.30pm	The great debate: Does financial innovation boost global growth? The creation of financial innovations such as structured products and securitisation has largely been blamed for the financial crisis. As Korea moves towards a more innovation-friendly environment, what are the lessons to be learnt from the global regulatory debate?
		3.15 pm	Can South Korea become a leading international financial hub? Significant steps have been taken by South Korea in the past several years to develop Seoul into the financial hub of Northeast Asia. Yet, many argue that more needs to be done before it can achieve its vision of becoming a regional financial centre.
10.30am	Coffee and tea break		
11.00am	The future financial services landscape in Korea	4.00pm	Coffee and tea break
11.30am	Risk management: Roles of the regulatory institutions, the central bank and the financial institutions themselves Efforts to restore trust in the system and chart a path to recovery are well underway. Strong risk prevention and a solid framework of regulation that allow for responsible innovation are central to this progress, but what steps are needed to prevent another crisis?	4.30pm	The future financial services landscape in Korea This panel will discuss the opportunities and challenges that lie ahead for financial institutions in Korea, in particular banks, fund management and hedge funds.
		5.15pm	Global investment opportunities Looking forward, where are the growth areas within and outside South Korea? Leading investors will discuss the regions, markets and sectors of the future.
		6.00pm	Concluding remarks

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