



THE ECONOMIST CORPORATE NETWORK

CFO Foresight

ECN's community for Chief Financial Officers and Finance Directors

The Economist Corporate Network (ECN) is launching a community for top executives specialising in finance from our member companies. We will bring together leading experts from some of the biggest and most innovative organisations across the world and combine their personal insights with the EIU's global economic knowledge to create a forward-looking perspective on the global trends shaping the economy, business and their own specialist functions.

Leveraging the ECN's global connections and our extensive network, we will provide a platform for executives to engage with their peers from other regions as well as their own city networks. We will meet on a quarterly basis to talk about the most critical issues facing executives in finance functions and help them create more value for their companies. The discussions will be supported by a dedicated online community where participants will be able to engage directly with their peers and get the latest insights from The Economist Group tailored and curated specifically for their job function.

CFO Foresight: ECN's community for Chief Financial Officers and Finance Directors

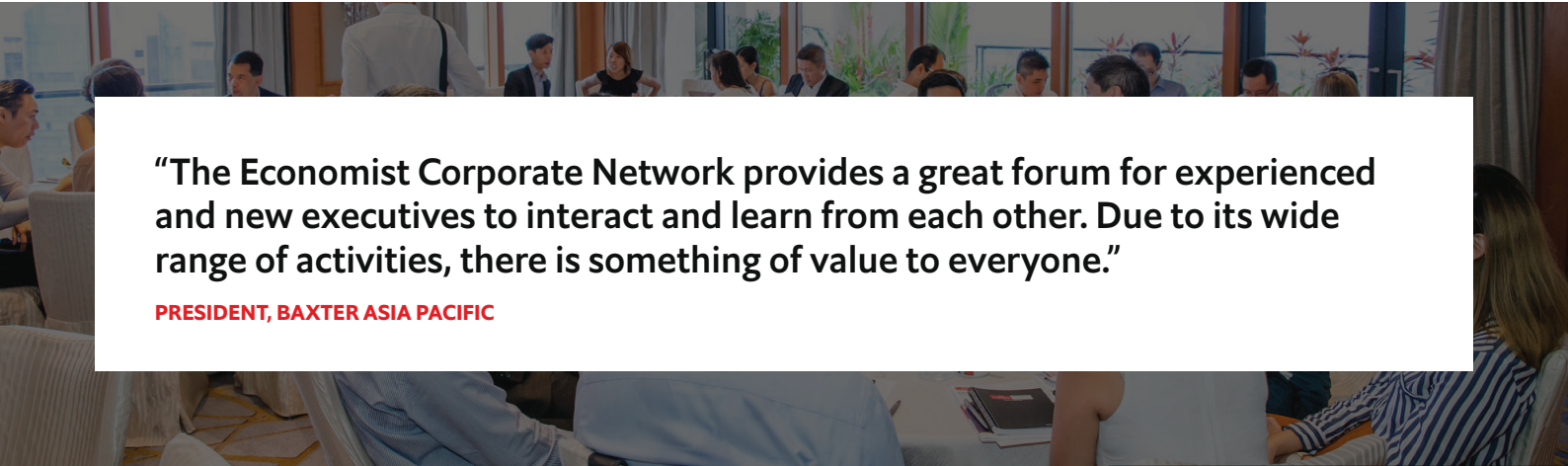
Modern CFOs need to have not only a deep understanding of business conditions that drive the financial performance of their companies but also the peripheral vision to be able to capture and contextualise global trends in the wider economic and political environment. This is now more critical than ever before, as the world entered a new era in 2020. Digitisation has accelerated rapidly, scrutiny of diversity and inclusion has increased, and risk management has become harder as businesses have found themselves at the forefront of geopolitical and public health battles.

How will the function of CFO need to change to counter the new types of risks facing businesses? Why do Finance Directors have to be proficient in geopolitics? Where can you look for inspiration and what can you learn from the leading CFOs of the companies at the frontier of innovation and transformation? Join our dedicated community to hear from your peers and discuss with them how the CFO's role is developing.

Planned sessions for the year ahead

- **Getting personal: How your role as a Finance Director will transform post-covid.**
(June 29, 2021)
Never before have companies been so fundamentally disrupted. This has led to a re-think about organisational roles too. How will that impact Finance Directors and CFOs?
- **The best examples: In conversation with the CFO of a Global Fortune 500 company.**
(Sept 15, 2021)
A unique opportunity to talk to the leaders in your field and learn the way they are adapting to challenges.
- **Forecasting nightmare: Searching for the right answers in a fundamentally uncertain world.**
(Nov 2, 2021)
Learn how to get economic forecasts right and how to use them effectively in today's challenging environment.
- **The CFO's World in 2022: Interpreting last year's financial results and what to look out for in the year ahead.** (Jan 19, 2022)
Forecasts from The EIU for key trends for next year and why they matter to CFOs.

The dates, topics and the order of the events are indicative and subject to change.



"The Economist Corporate Network provides a great forum for experienced and new executives to interact and learn from each other. Due to its wide range of activities, there is something of value to everyone."

PRESIDENT, BAXTER ASIA PACIFIC

Get in touch

To learn more about The Economist Corporate Network's programme of events, or to discuss membership, please get in touch or visit www.corporatenetwork.com

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