City Readiness in KSA

Achieving economic competitiveness and improving liveability

Sponsored by:

OLIVER WYMAN

October 15th 2019 • Al Faisaliah Hotel, King Fahad Rd, Olaya, Riyadh 11491, Saudi Arabia 9:30am – 10am Registration and breakfast • 10am – 1.15pm Presentation and panel discussions

09.30am Registration, networking and coffee

10.00am Welcome and opening address

Dr Andrew Staples, Global Editorial Director, The Economist Corporate Network

10.45am Round-table panel: Developing a sustainable Economic Competitiveness

framework in the KSA to attract investors, FDI and Multinationals

Glenn Lovell, Partner, Clyde & Co

Mark Notkin, Managing Director, Mohamed Yousuf Naghi Motors (BMW Group)

Reem Alharbi, Head, Saudi Arabia, LinkedIn

11.35am Coffee and prayer break (Dhuhr at 11.46am)

11.55am Keynote address

Michael Reininger, Chief Executive Officer, Qiddiya

12.20pm Round-table panel: "Culture and tourism in the KSA and their role in improving

liveability of cities"

Hisham Malaika, Chief Executive Officer, New Jeddah Downtown

Fawaz Alharbi, Director of Urban Projects and Masterplanning, PIF Projects

Abdulrahman Bukhari, General Manager of Strategic Projects and

Transformations, Saudia Airlines

Kamel Ajami, Vice President of Operations KSA and Levant, Hilton

1.10pm Closing Remarks

Anshu Vats, Partner, Middle East, Oliver Wyman

1.15pm Lunch

This meeting is imited to senior-level executives of an organisation. **Per invitation only.**





Dr Andrew Staples Global Editorial Director The Economist Corporate Network

Speakers:



Glenn Lovell Partner Clyde & Co



Mark Notkin
Managing Director
Mohamed Yousuf Naghi Motors
(BMW Group)



Reem Alharbi Head, Saudi Arabia **LinkedIn**



Michael Reininger Chief Executive Officer **Qiddiya**



Hisham Malaika Chief Executive Officer New Jeddah Downtown



Fawaz Alharbi Director of Urban Projects and Masterplanning PIF Projects



Abdulrahman Bukhari General Manager of Strategic Projects & Transformations Saudia Airlines



Kamel Ajami VP of Operations, KSA and Levant **Hilton**



Anshu Vats Partner, Middle East **Oliver Wyman**