

MENA Annual Conference

GCC 3.0- Strategies for the Future

Wednesday, November 15th 2017 • The Address Boulevard, Boulevard Ballroom, Mohammed Bin Rashid Boulevard, Downtown Dubai • 8am-2pm

08:00am Registration and breakfast

09:00am Welcome and introduction

Ranya Afifi, Director, MENAT, The Economist Corporate Network

09:10am Opening Keynote Address: Paving the way for future growth

Caspar Herzberg, President, MEA, Schneider Electric

09.30am Panel: New Lens on the future

The cadence of technological changes, social reforms, and transformation goals will usher new market dynamics. What will the kaleidoscopic future of the GCC look like in 2025? How sophisticated will the markets be? How will the GCC compare with emerging and developed markets? How collaborative and inclusive will growth be? Experts will share their collective views on the future of the opportunities in the GCC in light of economic changes.

Omar Boulos, Managing Partner, Accenture

Bashar Kilani, Region Executive, Gulf Countries & Levant, IBM

Said Haddad, Managing Director, Medical Devices, MEA, Johnson & Johnson

Chris Seymour, Regional Development Director, MESA, Mott MacDonald

10.15am Coffee and networking break

10.45am Panel: Next Generation Business

How will businesses evolve in light of data, technological advancements and economic growth dynamics? How will education adjust to churn out talent needed for innovation and growth? What will an ideal operational ecosystem comprise of? How will we work? How will fintech change our operating models?

Tarek Elmasry, Managing Director, ME, McKinsey

Faysal Mokadem, Advisor, UAE Federal Competitiveness & Statistics Authority

Sami Nashwan, Vice President, Strategy, ME, Huawei

Vikas Shah, Honorary Professor, University of Manchester Alliance Business School

11:30am Keynote Address: The Global Economic Outlook

Robert Ward, Global Editorial Director, The Economist Intelligence Unit

12.00pm Panel: Innovative solutions for regional challenges

How can we address the diversification challenge in an innovative way? How can government attract investments into new industries? What will drive investment decisions? How can a public private collaborative effort drive value creation? How can the region breed and retain talent needed for next generation growth?

Hanan Alawadi, Managing Partner, AP Partners

Samer Costantini, Communications Advisor, UAE Federal Competitiveness & Statistics Authority

Karim Daoud, Managing Director, ME, Pearson

Roger Wilson, Managing Director, Principal, Perkins+Will

12.45pm Lunch and networking

02.00pm End

Sponsored by:



The University of Manchester

Speakers:



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The Economist Corporate Network



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PLEASE RSVP TO: ecn_me@economist.com